

SIGN EXPO

T R I B E C A

SIGNAGE, GRAPHIC & DIGITAL SOLUTIONS



GRAPHICS™

Guide to symbols found throughout Avery vinyl color charts on the next few pages

- ▶ 2-year durability
- ▲ 3-year durability
- 4-year durability
- ❖ 5-year durability
- ✖ 6-year durability
- ★ 7-year durability
- + 8-year durability
- 10-year durability
- Pigmented adhesive - not reversible
- ◆ Removable adhesive
- HT Also available with HiTack adhesive
- LTR Also available with long-term removable permanent adhesive
- BL Blue Liner
- EZ Also available with Easy Apply™ technology
- SE Also available with StaFlat liner
- ☼ Not warranted for use in direct sunlight
- ▼ Can withstand heat up to 200°F
- * Non-adhesive material
- ◆ Also available in THM (non-striped) format
- ❖ Color not used by government institutions and does not have corresponding ASTM or LS300 reflectivity value

PC 500 (A4) Promo Calendered Opaque

Cost-effective, intermediate high-gloss film for signage applications in 30 colors.



Film Type	Calendered vinyl
Adhesive	Permanent
Liner	Kraft
Conformability	Flat
Converting	CAS, screen , thermal transfer
Durability	Up to 4 years
Gloss	90

Clear PC 500-103-O SE	Geranium Red PC 500-435-O
White Transit/ ReadyCal PC 500-101-O ◆◆◆ BL SE	Merlot PC 500-475-O
True White PC 500-105-O ◆ BL	Tropical Pink PC 500-512-O
Black PC 500-190-O ◆	Medium Blue PC 500-655-O
Bright Yellow PC 500-208-O	Azure Blue PC 500-662-O
Stone Yellow PC 500-209-O	Flex Blue PC 500-664-O
Promise Yellow PC 500-210-O	Interstate Blue PC 500-675-O ◆
Gold PC 500-215-O ▶	Royal Blue PC 500-683-O
Canary Yellow PC 500-220-O	Mariner Blue PC 500-689-O
Apricot PC 500-355-O	Dark Navy Blue PC 500-697-O ◆
Pizzazz Orange PC 500-359-O	Lime PC 500-759-O
Autumn Orange PC 500-379-O	Cactus Green PC 500-773-O
Medium Red PC 500-415-O	Mountain Green PC 500-774-O
Cherry Red PC 500-420-O	Forest Green PC 500-785-O
Cardinal Red PC 500-430-O	Silver PC 500-801-O ▶

Colors shown are ink reproductions and may vary from actual vinyl color. Please refer to Avery's color chart for accurate colors.